



PURR TOKEN
White Paper

www.purr-token.com

PURR

Introduction

Launched in September 2021, PURR Token is a token based on the BSC network. PURR Token is decentralized and has a mission to bring cryptocurrency to the average person while also helping to save kitties in need.

PURR Token is created based on the best of the best cryptocurrencies and solving some problems such as excessive speculation.

It is based on the BSC smart chain with faster block speeds and cheaper gas rates than the Ethereum chain.

PURR Token is the new token born for kitty fans. PURR Token has a lot of security and speculation measures to give a secure way to carry holders trust.

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ABSTRACT

PURR Token was born on September 15, 2021 with the goal of being a decentralized meme project with a purpose.

PURR Token is a meme with a serious mission to rescue kittens in need, bring crypto to people, bringing it closer to the mainstream with new concepts like security, NFTS, decentralized swaps, and so much.

With *PURR Token Swap* we will offer a live decentralized exchange directly on our website.

PURR Token Wallet is on our roadmap, our wallet will make it possible for users to track wallet balance, coin valuation, and more.

PURR Token NFTs will be in our roadmap, this will be our NFTs marketplace. We will allow users to create and buy/auction their own NFTs and plan to allow users to donate a % to help save cats.

PURR Token Shop A product store for \$PURR holders to proudly support their favorite meme in the real world with proceeds to benefit the project and help more cats in need.

VALUES

PURR Token is decentralized BSC Token. We encourage communication and believe in that trust, transparency and community are the 3 pillars for building longevity.

PURR Token strives to include everyone everyone from all over the world. In the cryptocurrency market trust is paramount. That means total transparency not only in community and development, but also in security efforts.

PURR Token will be audited by a third party finances.

PURR Token will be in for the long term.

BUILD OVER BSC

The Binance smart chain (BSC) was developed as a means to utilize smart contracts with much greater speed and efficiency than other competing chains.

With decentralized exchanges on BSC that offer lightning-fast exchanges and extremely low fees, BSC has begun to become one of the leading blockchains in the world.

BSC utilizes a token protocol developed by the BinanceTeam called BEP-20. Known for its 5-second block speeds much faster than doge with block speeds of 1 minute. These 2 articles compare block speeds:

The advantages of Binance's smart blockchain are:

- It is a proprietary blockchain, which will provide security and protection to all users and developers.
- Its native dual-chain interoperability will allow for inter-chain communication interchain communication and scaling of high-performance dApps that require a fast and seamless user experience.
- It is compatible with EVM and will support all of Ethereum's existing tools along with faster transactions and faster and cheaper transactions.
- Its on-chain governance with the Proof of Staked Authority consensus, built on 21 validators that validate transactions, will provide decentralization and will decentralization and will allow for significant community participation.

Doge 1 Minute: <https://coinsutra.com/transaction-speeds/>

Bep-20/BSC 5 seconds: <https://trustwallet.com/blog/binance-smart-chain-in-numbers>

PURR Token is not responsible for the actions of the Binance smart chain network.

TOKEN INFORMATION

Token symbol: \$PURR

Total supply: 600.000.000 \$PURR

Initial Distribution:

+ 10.000.000 tokens to marketing team

+ 10.000.000 tokens to development team

+ 480.000.000 tokens for swap

BSCAN url: <https://www.bscscan.com/token/0xAA656096D450E4f67Cc27D1de3408032533E4609>

PURR token value: <https://poocoin.app/tokens/0xaa656096d450e4f67cc27d1de3408032533e4609>

TOKEN ROADMAP

Roadmap

10/09/2021: Completion of token development 15/09/2021: Creation of the Meme

15/09/2021: Token creation

15/09/2021: Creation of the website

15/09/2021: Launch of the 100,000,000 tokens for swapping

Next steps:

- 4th quarter 2021: Marketing and social media
- 1st quarter 2022: Release 300,000,000 tokens
- 1st quarter 2022: Release first NFT tokens
- 1st quarter 2022: 5,000 members in the telegram group
- 1st quarter 2022: 1,000 holders
- 2nd quarter 2022: Contact with influencers to raise awareness of the token
- 2nd quarter 2022: Listing on coin gecko
- 2nd quarter 2022: Listing on coin market cap
- 2nd quarter 2022: 25,000 telegram members
- 2nd quarter 2022: 15,000 holders
- 2nd quarter 2022: PURR swap web
- 3rd quarter 2022: 280,000,000 tokens put into circulation
- 3rd quarter 2022: Marketing campaign
- 3rd quarter 2022: 50,000 holders
- 4th quarter 2022: Donations summary

TOKEN RATES

1% - Intended for the marketing account to make Purr Token more visible.

1% - Intended for the development account for improvements and applications.

2% - Earmarked for the cat charity account.

2% - Intended to provide liquidity to the token.

TOKENOMICS

No reflection tokens / Non-deflationary

The Purr Token team does not believe in "reflection tokens" or return tokens.

That is, each holder receives "reward" tokens or passive tokens, resulting from a % of each transaction that is made with the token by other users.

With experience in studying various tokens, we believe that this method causes holders to neither trade nor move their tokens, storing them indefinitely for higher passive rewards, this causes medium/long term token stagnation.

The Purr Token team wants to help the kittens and holders who believe in our project, therefore it is necessary that the tokens are exchanged and have life as the kittens.

No "burn tokens"

Since Purr Token is a project with a limited amount of tokens and not very high, we believe that tokens are very important.

Therefore no additional tokens will be burned or removed in transactions.

This technique is used in many other tokens to reduce the number of existing tokens in each transaction and thus raise the price of the remaining tokens.

But in the medium/long term, it causes a drastic decrease in the number of tokens available, especially in cases of high number of transactions, resulting in an unrealistic loss of purchasing power for holders.

The Purr Token team believes that tokens should have the value that our holders decide and we do not want to influence it by removing tokens.

Only tokens for LP (Liquidity Pool), marketing, development and charity accounts will be converted.

Anti-whaling and token limit

The Purr Token team really likes whales, but the ones that live in the water. In the token world, large holders that generate a purchase or a sale of a very large number of tokens, causing a drastic rise or fall in the value of the token, are called "whales."

They are called "whales" in the token world.

drastic rise or fall in the value of the token. Taking advantage of this fact and then performing the opposite operation to ensure their profit.

Purr token has anti-whaling measures in place, such as:

- Storage limit of 10,000,000 Purr Tokens per account (holder).
- Maximum limit of tokens per transaction (buy/sell/ship) of 1,000,000 tokens.

In addition to having a blacklist of whale holders so that they cannot make transactions if their behavior is not appropriate.

This way we ensure the stability of the value of the token and decrease the people with more economic power to influence the token.

The Purr Token team believes in increasing the value of the token in the medium/long term.

Limited quantity

Purr Token is limited to 600 million, which is the approximate amount of kittens in the world.

We believe that this amount is a correct amount to be able to invest in the token and trade with it in a safe and tailored way.

Purr Token is limited to 600 million.